

Alyssa Brandt | Résumé

Efficient, upbeat and creative project manager and creator. Extensive experience with implementing new programs, managing marketing strategy, project management, and content creation. Drawn to learning new tools for clearer thinking, collaborating as a team, and teaching others.

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Education

MSc by Research in Integrative Neuroscience
University of Edinburgh, Edinburgh, UK
B.A. in Biology, *Magna Cum Laude*
B.S. in Psychology, *Magna Cum Laude*
Seattle University, Seattle, WA, USA

Honors, Awards and Certifications

Certificate in Project Management - University of Washington
Lean SixSigma Green Belt Certification
Airbnb Superhost 2017-2020
CRLA's International Tutor Training Program - Level 1
Research Honors Designation - Seattle University
Outstanding Senior Presentation - Seattle University

Experience

Marketing & Project Manager

- Managed marketing communications for a 400-employee healthcare company
- Curated and created patient and physician communication through social media, blogs, email campaigns, webinars, printed materials and more
- Developed, promoted and managed new therapy programs including home physical therapy, telehealth services and managed care partnerships
- Tracked KPIs and financial impact to keep programs on track and viable
- Routinely updated SOPs across all-company and department resources
- Managed and created internal staff training programs

IRG Physical & Hand Therapy
Mill Creek, WA and Seattle, WA
July 2020 - Present

Clinic Manager/Office Coordinator

- Oversaw metrics, personnel, and finances for three physical therapy clinics
- Drove process improvements resulting in a 51% reduction in lost revenue from write-offs of IRG's 35 clinics in a year-over-year comparison
- Trained and mentored new front office hires for long-term employee retention and work environment satisfaction

IRG Physical & Hand Therapy
Mill Creek, WA and Seattle, WA
July 2017 - July 2020

Editor and Contributor for EuSci magazine

- Contributed as Sub-Editor for several issues editing articles for factual accuracy, style and readability
- Presided as art editor for three consecutive bi-yearly issues for the University of Edinburgh's student-run science magazine
- Authored multiple articles and designed several topical illustrations for contemporary scientific discoveries and interest pieces

University of Edinburgh
Edinburgh, UK
October 2015 - July 2021

Senior/Lead Designer for Seattle University's Student Newspaper, *The Spectator*

- Lead a team of three other graphic designers for the weekly newspaper distributed to over 3,000 readers
- Designed weekly editorial illustrations and layouts on topics including global reporting, science, fashion and political analysis

Seattle University
Seattle, WA
June 2013 - June 2015

Research

MSc in Integrative Neuroscience Independent Research

- Designed, executed, and analyzed original development neurobiology research on the effects of genetically removing a polysaccharide from embryonic mouse brains
- Worked independently and presented regular project updates to a group of principal investigators and collaborators
- Received notice of distinction for the final dissertation and presentation

University of Edinburgh
Edinburgh, UK
Thomas Pratt, PhD
James Clegg, PhD
January 2016 - August 2016

Honors Psychology Thesis on Chronic Pain

- Completed an independent research project on psychosocial variables and chronic pain through the Honors Psychology program
- Used both nonparametric and parametric statistics to analyze original data, including mediation regression models and ANCOVAs
- Presented the research at multiple conferences including the Stanford Undergraduate Psychology Conference

Seattle University
Seattle, WA
Katherine Raichle, PhD
July 2013 - June 2014

Clinical Epilepsy Research Assistant and Intern

- Analyzed patient medication and video EEG data for a study on Vitamin D or antidepressants' effects on seizure frequency
- Presented the published results at the American Academy of Neurology 2014 conference

Swedish Neuroscience Institute
Seattle, WA
Michael Doherty, MD, FAAN
June 2013 - October 2013

Skills and Software

Skills

- Project management using both agile/adaptive and predictive/waterfall approaches
- Team building and efficiency
- Writing for both academic and lay audiences
- Effective and clear stakeholder communication
- Public speaking and presenting
- Digital illustration and design for print and web
- Scientific illustration and figure creation
- Professional photography and portraiture

Software

- Trello, Asana and Smartsheet for project tracking
- Adobe Illustrator, InDesign, Photoshop, Premiere
- SPSS, R, and Excel
- Salesforce
- Adept with the complete Microsoft Office suite, SharePoint, Teams, and OneDrive

Selected Publications

Brandt, A. (2018). Above it all: Biological regulation of anxiety and depression. [EuSci Magazine, Issue 23](#)

Brandt, A. (2017). Nuclear risk: The monster skulking in the shadows. [EuSci Magazine, Issue 21](#)

Brandt, A. (2015). The computer as artist. [EuSci Magazine, Issue 18](#)

Hultgren, K. M., & Brandt, A. (2015). Taxonomy and phylogenetics of the *Synalpheus paraneptunus* species complex (Decapoda: Alpheidae), with a description of two new species. [Journal of Crustacean Biology, 35\(4\), 547-558](#).

Brandt, A. (2015). To swipe or not to swipe? [The Spectator, Feb 18 2015](#).

Brandt, A.M. & Doherty, M.J. (2014). VEEG models of seizure frequency — Do SSRI medications or vitamin D supplements alter seizure collections? [Epilepsy & Behavior, 41, 208–209](#).